



# Action Ads

*Dedicated to the Feed, Seed, Grain and Farm Supply Industries of Wisconsin*

Rates for Action Ads per multiple of six lines of ad text are as follows:

Rates (per Month)	1-2	3-5	6+	Months
Member .....	\$30.00	\$25.00	\$20.00	
Non-Member.....	\$65.00	\$55.00	\$42.50	

## Employment

Rich Connell AGRI-SEARCH, Inc. is your source for agricultural staffing and career opportunities. We are a job placement firm specializing in all facets of the agriculture industry. We recruit, screen, interview, background check, and recommend qualified candidates for positions within agribusiness. Positions range from executive management to entry level. We are a client-centered company that has built our business on providing quality services in a professional and confidential manner. You can learn more about Rich Connell AGRI-SEARCH at [www.agri-search.com](http://www.agri-search.com) or by calling 217-543-2505.

Our company was established in 1992 encompassing three generations of service to west central Wisconsin farmers. Growth and expansion of our seed business now includes a broad customer base in Midwestern states including independent seed dealers, co-ops, country elevators, grain handlers, landscape contractors and national food plot seed distribution. The retail sales faction of our company also caters to hobby farmers and bird feeders with diversified product lines of biomass fuels and biomass stoves and furnaces.

Our company will offer the right candidate the "dream job" in our industry. Each responsibility will become an opportunity for the qualified candidate. The most important opportunities include:

- Maintaining & growing existing accounts.
- Developing new business.
- Creating new sales plans.
- Coordinating new seasonal products to expand selling year beyond spring seed.
- Maintaining relations with dealers by providing support with merchandising, orders, deliveries, advertising, promotions, and training.
- Obtaining orders by explaining product benefits; finding ways to enhance floor space; reviewing business plans; analyzing sales volume; introducing new products; relaying order to sales desk.
- Merchandising product by establishing floor displays; obtaining prominent positioning; providing sales & promotion materials; reviewing mailing lists.
- Promoting product by developing discounts, seasonal offers, and other specific inducements.
- Informing management by completing reports; forwarding information on competitors.
- Updating job knowledge by participation in educational opportunities, reading professional publications; maintaining personal networks; participating in professional organizations.
- Accomplishing sales & organization mission by completing related results as needed.

Best qualified candied will:

- Be a certified crop advisor;
- Have agronomy degree or equal experience;
- Prove successful sales skill & talent;
- Have experience in retail & sales management
- Be proficient in Excel, Peachtree, Word & PowerPoint

Contact WASA at (608) 223-1111 for more information.

### **For Sale**

Profitable family owned 50 + years feed mill in southern Wisconsin. Owner wishes to retire but will stay on during transition period. Contact WASA office at 608-223-1111.

Recleaned quality oats. We guarantee 38 or better test weights. Call for prices at 920-898-4966

### **Vehicles for Sale**

1991 Autocar, 330HP Volvo engine, 370,000 miles. 1999 Jakel, 5 compartment high cube aluminum belt bottom feed body. Eight new caps on drives, other tires 65%. Recent DOT inspection and running. Asking \$28,000  
CP Feeds Valders WI. Call 800-277-4465 ask for Keary or Jim

### **Wanted to Buy**

Looking for good oats; paying top prices. Can take shipment anytime. Call 920-898-4966