

**WISCONSIN AGRI-SERVICE ASSOCIATION
NEWS & VIEWS ADVERTISING**

News & Views, Wisconsin Agri-Service Association's acclaimed newsletter, is sent to the members of the WASA on a monthly basis - around the 20th of each month. *News & Views* is an excellent medium for marketing your products and services to the feed, seed, grain, and farm supply industries of Wisconsin.

Action Ads is a classified ad style insert. The advertising rates for multiple of six lines of ad text are as follows:

<u>Rates (per Month)</u>	<u>1-2</u>	<u>3-5</u>	<u>6+</u>	<u>Months</u>
Member	\$30.00	\$25.00	\$20.00	
Non-Member	\$65.00	\$55.00	\$42.50	

Please indicate on this form, below, when you would like your ad to run. Ad copy must be received by the 15th of the month to be placed at that month's newsletter. Payment must be made at least one week prior to the first ad insertion. Besides the hardcopy each month, Action Ads are also posted to the web (www.wasa.org) the same day the ad is received. For more information, please contact John or Sally at (608) 223-1111.

NEWS & VIEWS NEWSLETTER ADVERTISING INSERTION FORM

Please check month(s) to run ad:

- | | | | |
|------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> February | <input type="checkbox"/> March | <input type="checkbox"/> April |
| <input type="checkbox"/> May | <input type="checkbox"/> June | <input type="checkbox"/> July | <input type="checkbox"/> August |
| <input type="checkbox"/> September | <input type="checkbox"/> October | <input type="checkbox"/> November | <input type="checkbox"/> December |

Ads will run for one month unless multiple months are ordered.

- Amount Enclosed \$ _____
 Payment must be received at least 1 week before ad is placed Please bill me

(Please print or type)

Company _____

Contact _____ **Telephone** _____

Address _____

City _____ **State** _____ **Zip** _____

Ad Copy _____

