



2012 WASA Annual Convention & Trade Show

February 2 & 3, 2012

Kalahari Resort, Wisconsin Dells

In Conjunction with Corn/Soy/Pork Expo

Convention Program

Thursday, February 2, 2012

7:30 am Registration Opens

Badges sponsored by CHS

8:00 Early Riser Session - Weather Outlook

Featuring Greg Soulje, WGN Ag Meteorologist

9:00 General Session with Mark Pearson

Market Outlook Panel w/ Darin Newsom, DTN;
Mike North, First Capitol Ag, Clark Neighbors,
BIS Commodities

11:00 Trade Show Opens

11:00 - 4:30 Silent Auction

Trade Show

11:30 Buffet Lunch Served Until 1 pm

12:45 WASA Annual Meeting

1:30 Breakout Sessions (Choose one)

- 1) OSHA Grain & Feed & Dairy Emphasis
Sponsored by Continental Western Group
- 2) History of Grain Trading
- 3) Farm Bill Expectations
- 4) Economics of Soybean Seed Treatments
- 5) Cover Cropping Considerations
- 6) Cooking Demonstration
- 7) Ag in the Classroom Hands on Session

2:30 Trade Show & Break

3:00 Breakout Sessions (Choose one)

- 1) What is the Future for Biotech Seed
- 2) Economic Conditions Panel Discussion
Sponsored by CoBank
- 3) Soybean Yield Winner Breakdowns
- 4) Gosses Wilt & Other Crop Diseases
- 5) Farm Transfers
- 6) Ag in the Classroom Hands on Session
- 7) Grain Storage Management Tips
- 8) PRRS Control: WI Pilot, Natl Progress

4:00 Trade Show Time & Break

4:30 Breakout Sessions (Choose one)

- 1) Grain Contracts
- 2) Economics of Grain End Users Panel
- 3) Controlled-Released Fertilizers
- 4) Benefits of Atrazine
- 5) Resisting Resistance
- 6) Contract Hog Finishing Opportunities
- 7) Pork Industry Rapid Fire Session
- 8) Making Consumer Connections

5:30 Industry Reception in Trade Show

6:15 WPA "Taste of Elegance" Reception

Sponsored by Wisconsin Pork Assn.

Friday February 3, 2012

7:00 a.m. Trade Show Opens

Serving coffee, juice, rolls, & fruit.

8:00 Early Riser Session

China and US Markets
Andy Shissler, Roach Ag Marketing

9:00 General Session with 2 Ag Stars

Jolene Brown, Family Farm Business
Barry Flinchbaugh, Politics & Agriculture

11:00 Last Visit through the Trade Show

12:00 Luncheon with Bruce Vincent, Libby Montana

Defending the Rural Way of Life

2:00 Bonus Agronomic Session Seven Wonders of the Corn World

Fred Below, University of Illinois
Sponsored by United Cooperative

