

WHERE TO BUY GUIDE

Check 5 free categories, \$6 for each add'l listing

- | | |
|---|--|
| <input type="checkbox"/> Accounting Service | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Aeration | <input type="checkbox"/> Legume Inoculants |
| <input type="checkbox"/> Alarm Systems – Fire & Emergency | <input type="checkbox"/> Merchandisers – Grain & Feed |
| <input type="checkbox"/> Animal Health | <input type="checkbox"/> Milk Replacers |
| <input type="checkbox"/> Appraising – Real Estate & Equipment | <input type="checkbox"/> Millwright Service |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Mud Jacking |
| <input type="checkbox"/> Auditing Services | <input type="checkbox"/> Painting Services & Sandblasting |
| <input type="checkbox"/> Bag Filling - Closing Equipment | <input type="checkbox"/> Personnel Search |
| <input type="checkbox"/> Bags | <input type="checkbox"/> Pet Foods |
| <input type="checkbox"/> Bird Seed | <input type="checkbox"/> Publishers, Printers & Publications |
| <input type="checkbox"/> Brokers – Commodity Futures | <input type="checkbox"/> Retirement Planning |
| <input type="checkbox"/> Brokers – Feeds & Grain | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Buildings, Builders, Designers, Engineers & Contractors | <input type="checkbox"/> Roller Mill Servicing |
| <input type="checkbox"/> Bulk Handling Equipment & Bodies | <input type="checkbox"/> Roller Mills - New & Reconditioned |
| <input type="checkbox"/> Calcium & Lime Products | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Computer Equipment, Services & Programming | <input type="checkbox"/> Safety Equipment |
| <input type="checkbox"/> Computer Networks | <input type="checkbox"/> Salt |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Scales & Scale Service – Truck & Bulk |
| <input type="checkbox"/> Corn Bins | <input type="checkbox"/> Seed |
| <input type="checkbox"/> Design-Build Construction | <input type="checkbox"/> Seed Buyer |
| <input type="checkbox"/> Detection Systems – Bearing, Bin Level, Moisture, Motion & Temperature | <input type="checkbox"/> Seed Cleaning |
| <input type="checkbox"/> Diagnostics | <input type="checkbox"/> Seed Testing Laboratory |
| <input type="checkbox"/> Dryers | <input type="checkbox"/> Sign Design & Painting |
| <input type="checkbox"/> Dust Control Systems | <input type="checkbox"/> Software for Grain, Fertilizer and Financial Accounting |
| <input type="checkbox"/> Electrical – Motors & Service | <input type="checkbox"/> Soybean Hulls & Pellets |
| <input type="checkbox"/> Elevator Buckets, Bolts and Liners | <input type="checkbox"/> Soybean Oil |
| <input type="checkbox"/> Elevator Repair, Maintenance & Restoration | <input type="checkbox"/> Soybean Processor |
| <input type="checkbox"/> Equipment – Mill & Elevator | <input type="checkbox"/> Soybean Roaster |
| <input type="checkbox"/> Exporters | <input type="checkbox"/> Storage – Silos, Tanks, Bins, Concrete & Steel |
| <input type="checkbox"/> Feed – Manufacturers, Ingredients & Additives | <input type="checkbox"/> Support Towers & Catwalk |
| <input type="checkbox"/> Fertilizer – Dry | <input type="checkbox"/> Tax Service |
| <input type="checkbox"/> Fertilizer Equipment | <input type="checkbox"/> Terminal Elevators |
| <input type="checkbox"/> Flour Millers | <input type="checkbox"/> Transportation Equipment & Services |
| <input type="checkbox"/> Grain Handling Equipment | <input type="checkbox"/> Waterproofing |
| <input type="checkbox"/> Growth Promoters | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Gunitite Bin Liners | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Insurance – Elevators, Mills & Agriculture | |
| <input type="checkbox"/> Laboratory Analysis & Consultants | |
| <input type="checkbox"/> Lawn & Garden Supplies | |
| <input type="checkbox"/> Leasing | |

Special Listings at \$6.00 each

THANK YOU TO OUR 2007 DIRECTORY ADVERTISERS

- | | |
|---------------------------------------|---|
| Advance Agribusiness Appraisals, Inc. | Midwest General Repair & Fabrication LLP |
| Ag Processing, Inc. | Midwest Paint Service |
| Ag States Group | MIN-AD |
| AgVision Software for Agribusinesses | National Grain & Feed Association |
| American Agco Trading | Quality Roasting, Inc. |
| American Feed Industry Association | Rich Connell AGRI-SEARCH, Inc. |
| Archer Daniels Midland Company (ADM) | Schultz's Inter-State Ag SoyPlus/SoyChlor |
| Cargill | Summit Software, Inc |
| C-Tec, Inc. | The Solae Company |
| CHS Inc. | Tapco Inc. |
| CHS Oilseed Processing | Tri-States Grain Conditioning, Inc. |
| Clifton Gunderson LLP | Winona Agency, Inc. |
| Deer Creek Seed, Inc. | Wisconsin Corn Promotion Board |
| The DeLong Co., Inc. | Wisconsin Crop Improvement Association |
| EMD Crop BioScience | Wisconsin Feed Mill Builders, Inc. |
| Farber Bag & Supply Co. | Wisconsin Soybean Marketing Board |
| FCStone | |
| Focus on Energy | |
| Great Lakes Calcium | |
| Great River Bag | |
| Hanmann Milling Co. | |
| Harms Grain Equipment | |
| Hollander & Feuerhaken | |
| Lackawanna Products | |
| Louis Dreyfus Corp | |
| MFS/York/Stormor | |
| Michael Best & Friedrich | |
| Michigan Millers Mutual Insurance Co. | |

YOUR ADVERTISING STRATEGY FOR 2008

SHOULD INCLUDE
**THE WISCONSIN
AGRI-SERVICE
ASSOCIATION
DIRECTORY**



2008 DIRECTORY

Reserve Your Ad
Space Today and
Increase Your
Business

CONTENTS

We are now preparing the WASA 2008 Directory. The Directory is a frequently used source of purchasing information for feed, grain and related businesses. The Directory covers the all licensed feed and grain operations in the state, including cross-referenced listings by city and by county. This is the only directory of its kind serving Wisconsin.

ALSO INCLUDED:

- Affiliated organizations
- Buyers Guide
- Federal/State Officials
- Applicable Laws and Trade Rules

CIRCULATION

The WASA Directory is a bound publication used by feed, grain, and agronomy decision-makers as a reference through out the year.

The WASA Directory has a circulation of 550 members, non members and allied industry representatives throughout the United States.

AD DEADLINE - APRIL 15, 2008

**PUBLICATION DATE
JUNE 2008**

PAYMENT

Submit payment with order

SPECIFICATIONS

PAGE SIZE

5 1/2" wide x 8 1/2" high

AD SIZES

Full page (inside): 4 1/2" x 7 1/2"
 Half page (inside): 4 1/2" x 3 3/4"
 Tabs—full page: 5" x 8"
 Covers—full page: 5 1/4" x 8 1/4"

AD SUBMISSION

- Screen and halftones should be at 150 lines per inch; screen values between 20-80%
- Submitting ad electronically: save ad as a PDF (fonts embedded), TIF, BMP, EPS, JPEG at 300 dpi or greater. GIFS or Internet files at 72 dpi not accepted.

COLOR ADS

- Placed on tabs only
- Submit color proof with PDF
- Colors must be CMYK.

EMAILING ADS

- Compress file using a ZIP program (WinZip) prior to sending.
- Name the file with your company name.
- PDF or JPEG

Please follow above specifications to avoid additional charges

ADVERTISING ORDER FORM

Please Print or Type:

Advertiser's Company Name—As you want it to appear in the Buyer's Guide

Address

City

State

Zip

Contact Name

Telephone Number

Complete only if ad agency will be furnishing materials:

Agency

Address

City

State

Zip

Contact Name

Telephone Number

Please check selections from the following:

- New Ad
- Repeat our 2007 ad
- Repeat our 2007 ad with changes—add \$50
- Materials Enclosed
- Materials to come under separate cover

Please check applicable items:

- Full Page B/W..... \$330
- Half Page B/W..... \$220
- Tab—Full Page only—up to 4 color \$495
- Inside Cover—Full Page only B/W \$550
- Back Cover—Full Page only B/W..... \$605

Directory Copies

- Advertiser One Free
- Additional Copy of Directory..... \$32.00—Qty. ____
- Additional Buy Guide Categories..\$6.00—Qty. ____

Total amount due: \$_____

Method of Payment

Check

Visa

MasterCard

Discover Card

Credit Card #

Exp. date

Signature

Please return order form, payment and Ad materials by April 15, 2008 to:

Wisconsin Agri-Service Association
 6000 Gisholt Drive Suite 208
 Madison, WI 53713-4816

Phone: 608-223-1111
 Fax: 608-223-1147
 Email: info@wasa.org